Poets & Writers Live: Inspiration 2017 will be held at the San Francisco Art Institute, 800 Chestnut Street, in San Francisco’s the Russian Hill neighborhood.

Coffee and pastries will be provided on both Saturday and Sunday mornings. Attendees are responsible for all meals. Nearby restaurants and delis offer a range of options within easy walking distance.

If you will be traveling to San Francisco from out of town, Pier 2620, a hotel within walking distance of the Art Institute, has a limited number of rooms available at the special rate of $179 per night plus tax. To reserve online, go to at.pw.org/sflive20172620 and enter the Group Code 1701POETS. To reserve by telephone, call (415) 268-5893 and identify yourself as a Poets & Writers Live attendee.

Join us for a glass of wine and browse the stacks in the Poetry Room of the legendary City Lights Bookstore, founded by Lawrence Ferlinghetti in 1953. Poets & Writers staff will be on hand to welcome you. City Lights is located at 261 Columbus Avenue.
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<td>Susan Orlean, Ben Arthur, et al.</td>
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9:00 to 10:00  
Check-in and Coffee-up  
Enjoy a cup of coffee (or three) and get to know the staff of Poets & Writers as well as your fellow audience members as we prepare for a full day of advice and creativity, and forge lasting connections as writers.

10:00 to 10:45  
Poetry Keynote  
U.S. poet laureate Juan Felipe Herrera delivers some opening remarks on creativity and inspiration and reads a selection of his work.

10:45 to 11:30  
The Poet in the World  
Acclaimed poet Jane Hirshfield joins Juan Felipe Herrera on stage for a conversation about poetry, followed by a Q&A session with the audience.

11:45 to 12:30  
Inspired Editors: The Publishing Process as Creative Collaboration  
Poets & Writers Magazine senior editor Melissa Faliveno leads a discussion about publishing as collaboration and the many ways editors guide, inspire, and propel a writer’s creativity. Particular attention will be paid to editors’ advice for writers on what to expect from the publishing process, from manuscript draft to finished book. Panelists include editors Jordan Bass of McSweeney’s Books, Rusty Morrison of Omnidawn Publishing, Ethan Nosowsky of Graywolf Press, and Steve Wasserman of Heyday Books.

11:45–12:30 Optional Small-Group Session  
You may select this option when registering for an additional charge of $25; seating is limited.

Jane Hirshfield will present Generative Energies: A Conversation and Workshop  
One reason to write a poem is to bring both language and self into new and unforeseen possibilities of being. The not yet knowable can have no fixed recipe or formula. And yet, the unwritten poem can be courted, invited, offered a pen. In this session we will discuss some ways that can be done, ranging from practical strategies of time and place to seed-ideas to opening new ground of heart, mind, and intention. Participants may want to bring with them pen and paper or some other way to write.

12:30 to 2:00  
Lunch Break  
Local restaurants and delis in the area offer participants a number of options for lunch.

And, beginning at 12:30, join us for a Small Press and Lit Mag Fair. Browse a selection of local literary magazines and small-press titles and meet the editors throughout the afternoon and into the evening. Stay tuned for a complete list of participating journals and presses.
Grant Faulkner, executive director of National Novel Writing Month, discusses the power of diving in, banishing one’s inner editor, and taking creative risks by writing with abandon. Topics will also include the often-disregarded keys behind every great work: setting an audacious goal and a deadline, tracking your daily progress, and connecting with others in a creative community. Come prepared to write—with abandon!

2:00 to 2:45 Optional Small-Group Session (1)
You may select this option when registering for an additional charge of $25; seating is limited.

Fiction writer Benjamin Percy, a frequent contributor to Poets & Writers Magazine who also writes the Green Arrow and Teen Titans series at DC Comics, will present Set Pieces.

The shower scene in Psycho, the train station shoot-out in The Untouchables, the escape from the booby-trapped cave in Raiders of the Lost Ark. These set pieces are what audiences gaspingly recall three hours, three months, three years after they leave the theater. But they are not limited to the multiplex. We will discuss the timing and arrangement of the set piece within short stories, essays, novels, memoirs, films and comics so that you might include similar crescendos that will transform your stories from merely memorable to iconic.

2:00 to 2:45 Optional Small-Group Session (2)
You may select this option when registering for an additional charge of $25; seating is limited.

Poet and publisher Rusty Morrison will present Courting the Emergent.

Writing classes typically focus on praxis—teachable techniques currently in vogue. But most of us would agree that we must break with conventions if an impulse of emergent possibility, of poiesis, arises to carry us beyond the current norms of our writing style. In this session, we’ll discuss how and why one might ask poiesis—thrilling, unexpected directions—to spring from astute attention to what is waiting, nascent, in one’s praxis. I’ll suggest catalysts that I use to ask my intuition to listen for unanticipated directions of value. This conversation is appropriate for new poets and for poets who are quite proficient in their craft. Participants are encouraged to bring a few lines/stanzas of their own work in order to begin catalysts, which participants can then continue at home. Bring some lines/stanzas that excite you & stanzas that you’d like to revise. I’d like you to have both in hand, as we consider catalysts you might use in the future. If you forget to bring materials, I’ll have alternatives ways for you to try the catalysts.
3:00 to 3:45  The Art of Suspense

4:00 to 4:45  Poetry Slam and Exquisite Corpse
Writer, poet, storyteller, educator, and two-time Oakland Grand Slam Champion Joyce Lee performs a selection of her work then leads the Poets & Writers Live audience in assembling the greatest poem of all time—in real time.

5:00 to 6:00  The Inspiration Experiment
Acclaimed author Susan Orlean, singer-songwriter Ben Arthur, and other artists working in different mediums present an inspired series of linked performances, followed by a conversation, led by Kevin Larimer, about the creative process and the roots of inspiration.

6:00 to 8:00  Literary Mixer
Join us for a drink at the nearby EvenKeel Lounge, located in our conference hotel, Pier 2620. Relive the day’s program, compare notes, prepare for tomorrow’s program, and exchange contact information to stay connected with your fellow writers. The first drink is free with your paid Poets & Writers Live registration!
San Francisco • Inspiration • January 15, 2017

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<td>Jonathan Franzen: Featured Fiction Reading</td>
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The coffee (and conversation) will be flowing as we prepare for a second full day of advice and inspiration.

Former U.S. poet laureate and Pulitzer Prize–winning poet Kay Ryan will read a selection of her work.

Javier Zamora leads a conversation with Solmaz Sharif, Barbara Jane Reyes, and Javier O. Huerta about the impact that U.S. imperialism has had on their work, families, and communities, and what it means to write from within the empire.

Danielle Svetcov of Levine Greenberg Rostan Literary will present Want the Agent? Be the Agent!

What do agents do all day? Play agent for a while and find out. Agent Danielle Svetcov will lead the group in reviewing two query letters and deciding which one to represent. Then, we’ll plot out a submission strategy, set proper expectations for the author, and prepare for publisher reception.


You know you need an agent, but how do you find the right agent who will best represent your work and future literary career? Jennifer March Soloway will share tips on how to research, locate, and approach agents best suited for you and your project(s); how to submit to an agent; how to write a query; as well as explain standard author/agent agreement terms; what your agent will do and not do for you; and answer your questions.

Anna Gobsh of Gobsh Literary will present You Should Write a Book About That!

For nonfiction writers only. Agents are often the first sounding board for book ideas from their authors. Anna Gobsh will lead a discussion of selected ideas submitted by attendees (one to four paragraphs) to figure out which ones might be worth developing and why. For nonfiction writers only.
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11:45 to 12:30  The Perfect Pitch

Poets & Writers editor in chief Kevin Larimer leads a discussion with three literary agents about how authors can make a good first impression—in query letters, book proposals, and even at social gatherings. Panelists include Anna Ghosh of Ghosh Literary, Jennifer March Soloway of Andrea Brown Literary Agency, and Danielle Svetco of Levine Greenberg Rostan Literary Agency. Poets & Writers Live participants will have an opportunity to submit their pitches in advance, and a select group will be invited on stage to participate in the program.

12:30 to 2:00  Lunch Break

Local restaurants and delis in the area offer participants a number of options for lunch.

Or, bring a bag lunch and join us for an Open Mic Reading. Sign up at morning registration for an opportunity to share your work in front of an audience in the San Francisco Art Institute’s outdoor amphitheater. Jamie Asaye FitzGerald, director of Poets & Writers’ California Office and Readings & Workshops (West), will emcee. Each reader will be asked to adhere to a strict five-minute time slot.

2:00 to 2:45  Craft Capsules

Three authors deliver a series of quick, concise, and creative talks on matters of craft:

“About Aboutness” by poet Matthew Zapruder, “You Are What You Read: Narrative Structure and Other Cravings” by novelist Bich Minh Nguyen, and “Shortest Forms: The Function and Allure of the Aphorism, Epigram, Aperçu, and a talk on creative nonfiction TBA.

2:00 to 2:45  Optional Small-Group Session

You may select this option when registering for an additional charge of $25; seating is limited.

Grant Faulkner, cofounder of 100 Word Story and San Francisco’s Flash Fiction Collective, will present The Art of Brevity.

In flash fiction, the whole is a part and the part is a whole. The form forces the writer to question each word, to reckon with Flaubert’s mot juste, and move a story by implications. Flash stories are built through gaps as much as the connective tissue of words, so what’s left out of a story is often more important than what’s included. A single sentence can serve the function that a paragraph or even a chapter might in a longer work. In this session, Grant Faulkner will discuss how a different type of creativity emerges within a hard compositional limit. Come prepared to write short pieces and explore the expansiveness of succinctness.
Poets & Writers Magazine associate editor Dana Isokawa joins four authors whose “day jobs” fuel (or not) their creative work for a conversation about unlikely sources of inspiration, juggling responsibilities on and off the page, and other aspects of creativity in the life of the working writer. Do you struggle to carve time out of a busy schedule to write? You won’t want to miss this panel featuring poets C. Dale Young and Rusty Morrison and fiction writers Bich Minh Nguyen and Grant Faulkner.

3:00 to 3:45 Optional Small-Group Session
You may select this option when registering for an additional charge of $25; seating is limited.

Poet, editor, translator, and professor Matthew Zapruder will present Sad Dictionaries.

In this small group session, we will discuss practical strategies and methods (including writing exercises) for using the dictionary to get to work as poets, and make poetry happen. We will do some writing and, as time allows, discuss preliminary results.

Ishmael Reed joins Tennessee Reed on stage for a reading and conversation about literature and family, followed by an audience Q&A.

4:00 to 4:45
Writing in the Family

Jonathan Franzen, the author of five novels, including The Corrections and Freedom, and five works of nonfiction, including Farther Away and The Kraus Project, reads from his latest novel, Purity, then joins Kevin Larimer for a conversation and audience Q&A.
Ben Arthur’s new album, *Call and Response*, is a collection of “answer songs.” Arthur has released six previous albums and two novels, and is the host of the video series SongCraft Presents. Guests so far have included My Brightest Diamond, John Wesley Harding, Vienna Teng, Lera Lynn, Ximena Sarinana, and others. Arthur has performed live on national television and syndicated radio, and has shared the stage with artists including Dave Matthews, Tori Amos, Bruce Hornsby, Shawn Colvin, and Toots and the Maytals. He has licensed songs to ABC, CBS, Showtime, Lifetime, and PBS.

Jordan Bass is the executive editor of McSweeney’s Publishing, where he has helped to edit and design dozens of books, both fiction and nonfiction, since 2004.

Melissa Faliveno is the senior editor of *Poets & Writers Magazine*. She received a BA in English and creative writing from the University of Wisconsin and an MFA in creative nonfiction writing from Sarah Lawrence College. She has worked as an editorial assistant for a major fiction publisher and an editor for an independent nonfiction press based in the Midwest. She is also a freelance writer and book reviewer, and has taught creative writing to high school students and incarcerated men in New York City. Her fiction and nonfiction has appeared in *Diagram*, *Din*, *Isthmus*, and *Lamina*. She lives in Brooklyn, New York.

Grant Faulkner likes big stories and small stories. He is the executive director of National Novel Writing Month (NaNoWriMo), the cofounder of 100 Word Story, and a founding member of San Francisco’s Flash Fiction Collective. His essays on creative writing have appeared in the *New York Times*, *Poets & Writers Magazine*, and *Writer’s Digest*, and his stories have appeared in dozens of literary journals. He recently published a collection of hundred-word stories, *Fissures*, and is currently writing a book of essays on creativity that will be published by Chronicle Books in 2017.

Jonathan Franzen is the author of *Purity* and four other novels, including *The Corrections* and *Freedom*, and five works of nonfiction and translation, including *Farther Away* and *The Kraus Project*, all published by Farrar, Straus and Giroux. He is a member of the American Academy of Arts and Letters, the German Akademie der Künste, and the French Ordre des Arts.

Anna Ghosh began her career as a literary agent in New York City in 1995 and was a partner at Scovil Galen Ghosh before moving to San Francisco to found Ghosh Literary in 2013. Anna’s client list includes *New York Times* best-sellers, award-winners, as well as unheralded gems. Her literary interests are wide and eclectic and she is known for discovering and developing new writers. She is particularly interested in literary narratives and books that illuminate some aspect of human endeavor or the natural world.
Juan Felipe Herrera is the twenty-first poet laureate of the United States (2015–2016) and is the first Latino to hold the position. From 2012–2014, Herrera served as California State Poet Laureate. Herrera’s collections of poetry include Notes on the Assemblage; Senegal Taxi; Half of the World in Light: New and Selected Poems, a recipient of the PEN/Beyond Margins Award and the National Book Critics Circle Award; and 187 Reasons Mexicanos Can’t Cross The Border: Undocuments 1971-2007. He is also the author of Crashboomlove: A Novel in Verse, which received the Americas Award. His books of prose for children include: SkateFate, Calling the Doves, which won the Ezra Jack Keats Award; Upside Down Boy, which was adapted into a musical for young audiences in New York City; and Cinnamon Girl: Letters Found Inside a Cereal Box. Herrera is also a performance artist and activist on behalf of migrant and indigenous communities and at-risk youth.

Javier O. Huerta’s first book, Some Clarifications y otros poemas (Arte Publico Press, 2007), was awarded the Chicano/Latino Literary Prize from the University of California at Irvine. His most recent book is American Copia: An Immigrant Epic (Arte Publico Press, 2012).


Dana Isokawa is the associate editor of Poets & Writers Magazine. She received her MFA in poetry from New York University as the Fromer Fellow, and a BA in philosophy from Princeton University. She lives in Brooklyn, New York.

Kevin Larimer is the editor in chief of Poets & Writers, where he edits Poets & Writers Magazine, oversees the organization’s website, directs Poets & Writers Live, and cohosts Ampersand: The Poets & Writers Podcast. He holds a degree in journalism from the University of Wisconsin in Milwaukee and received his MFA in poetry from the Iowa Writers’ Workshop, where he was the poetry editor of the Iowa Review. He has delivered talks on independent publishing and served on a number of panels at events such as the Library of Congress National Book Festival; the Sozopol Fiction Seminars; the International Poetry Conference in Koprivshtitsa, Bulgaria; the Iceland Writers Retreat; the Slice Literary Writer’s Conference; Poets Forum; the Writer’s Hotel; and the AWP Conference. His poems have appeared in Fence, Pleiades, Verse, Poetry International, and a dozen other literary magazines. He has written book reviews for American Letters & Commentary, American Book Review, Chelsea, and the Pittsburgh Post-Gazette.

Joyce Lee is a writer and performance poet from Oakland. Lee has performed live in countries including Germany, Switzerland, Canada, Turkey, and the Bahamas, as well as at the Nokia Theater in Los Angeles, TV One’s Versus & Flow, Oakland’s first annual Pride Parade, the Armory in San Francisco, Harbin Hot Springs, and the Nuyorican Poet’s Cafe in New York. She has also lectured and performed for Google, Facebook, Stanford University, and the University of California in Berkeley. Her poetry and performance footage is available on YouTube, NPR’s Snap Judgment, and her personal website, www.themuseworkshop.com.
Rusty Morrison is copublisher of Omnidawn Books, as well as the author of five books, including *The True Keeps Calm Biding its Story* (Ahsahta, 2008), which won the Sawtooth Poetry Prize, the Academy of American Poets James Laughlin Award, the Northern California Book Award, and the Poetry Society of America’s DiCastagnola Award. She has taught in MFA programs, has been a visiting poet at colleges, and teaches workshops through Omnidawn and elsewhere. Her website is www.rustymorrison.com.

Bich Minh Nguyen, who also goes by Beth, is the author of the memoir *Stealing Buddha’s Dinner*, which received the PEN/Jerard Award, as well as the novels *Pioneer Girl* and *Short Girls*, which received an American Book Award. She teaches in and directs the MFA in Writing Program at the University of San Francisco.

Ethan Nosowsky is the editorial director at Graywolf Press. He began his career at Farrar, Straus and Giroux and has also been the editorial director at McSweeney’s. He has edited books by Jeffery Renard Allen, Hilton Als, Kevin Barry, David Byrne, Vikram Chandra, Geoff Dyer, Dave Eggers, Sarah Manguso, Maggie Nelson, and Jenny Offill, among many others. He has taught in the Creative Writing program at Columbia University and has contributed to the *Believer*, *Bookforum*, the *San Francisco Chronicle*, and *Threepenny Review*. He lives in Oakland.

Susan Orlean has been a staff writer at the *New Yorker* since 1992. She is the author of seven books, including *Rin Tin Tin*, *Saturday Night*, and *The Orchid Thief*, which was made into the Academy Award–winning film *Adaptation*. Her website is SusanOrlean.com.

Benjamin Percy is the author of three novels, the most recent among them *The Dead Lands* (Grand Central, 2015). He is also the author of *Red Moon* (Grand Central, 2013) and *The Wilding* (Graywolf Press, 2010), as well as two books of short stories. His craft book, *Thrill Me: Essays on Fiction*, will be published by Graywolf Press in October, and his next novel, *The Dark Net*, is due out in 2017 from Houghton Mifflin Harcourt. He also writes the Green Arrow and Teen Titans series for DC Comics. His honors include a fellowship from the National Endowment for the Arts, the Whiting Writers’ Award, the Plimpton Prize, and inclusion in Best American Short Stories and Best American Comics.
**Ishmael Reed** is an author, songwriter, publisher, and activist. Reed is the author of thirty books of fiction, nonfiction, and poetry, most recently *The Complete Muhammad Ali* (Baraka Books, 2015), and the essay collection *Going Too Far: Essays About America's Nervous Breakdown* (Baraka Books, 2012). He is the founder of the nonprofits Before Columbus Foundation and PEN Oakland. Reed’s honors include a MacArthur “Genius” Fellowship, the University of Buffalo’s 2014 Distinguished Alumni Award, the National Book Award, and a Lila Wallace-Reader’s Digest Award. He received the 2008 Blues Songwriter of the Year award from the West Coast Blues Hall of Fame, and is San Francisco’s first Jazz poet laureate. With his daughter Tennessee Reed, he publishes the online literary magazine, *Konch* (www.ishmaelreedpub.com).

**Tennessee Reed** is the author of seven poetry collections, as well as a memoir and a novel. She has read her work throughout the United States, as well as in England, the Netherlands, Germany, Switzerland, Italy, Israel and Japan. She is the secretary of PEN Oakland and the managing editor of *Konch*.

**Barbara Jane Reyes** is the author of *To Love as Aswang* (Philippine American Writers and Artists, Inc., 2015). She was born in Manila, Philippines, raised in the San Francisco Bay Area, and is the author of three previous collections of poetry, *Gravities of Center* (Arkipelago Books, 2003), *Poeta en San Francisco* (Tinfish Press, 2005), which received the James Laughlin Award of the Academy of American Poets, and *Diwata* (BOA Editions, Ltd., 2010), which received the Global Filipino Literary Award for Poetry. She is also the author of the chapbooks *Easter Sunday* (Ypolita Press, 2008) *Cherry* (Portable Press at Yo-Yo Labs, 2008), and *For the City that Nearly Broke Me* (Aztlan Libre Press, 2012).

**Kay Ryan**, former United States poet laureate and Pulitzer Prize–winner, was born in California in 1945 and grew up in the small towns of the San Joaquin Valley and the Mojave Desert. Since 1971, she has lived in Marin County in Northern California. Ryan has published several collections of poetry, including *New Rooms* (Grove Press, 2015); *The Niagara River* (2005); *Say Uncle* (2000); *Elephant Rocks* (1996); *Flamingo Watching* (1994), which was a finalist for both the Lamont Poetry Selection and the Lenore Marshall Prize; *Strangely Marked Metal* (1985); and *Dragon Acts to Dragon Ends* (1983). Ryan’s first European collection, *Odd Blocks: Selected and New Poems*, was published in England in August 2011. Her collection *The Best of It: New and Selected Poems* was awarded the Pulitzer Prize for poetry in April 2011.

**Solmaz Sharif** has published poetry in the *New Republic* and *Poetry*, and has received a Rona Jaffe Foundation Writers’ Award and a fellowship from the National Endowment for the Arts. She is currently a Jones Lecturer at Stanford University. Her first poetry collection, *Look*, was published by Graywolf Press in 2016.

**Jennifer March Soloway** is an associate agent with the Andrea Brown Literary Agency. Although she mostly represents children’s literature, she is also open to adult fiction. Her wish list includes action-packed thrillers and mysteries. But as much as she loves a good thriller, she finds her favorite novels are literary stories about ordinary people, especially those focused on family, relationships, sexuality, mental illness, or addiction.
A former freelance writer, Danielle Svetcov has been representing nonfiction and fiction at Levine Greenberg Rostan Literary for the past eleven years. Her authors range from New York Times reporters to dairy farmers in South Dakota. Books she has sold include the short story collection *You Only Get Letters From Jail*; the memoir *Half Baked: The Story of My Nerves, My Newborn, and How We Both Learned to Breath*; and the narrative *Deep: Freediving, Renegade Science, and What the Ocean Tells Us About Ourselves*; she can be reached at dsvetcov@lgrliterary.com.

Steve Wasserman is publisher and executive director of Heyday Books. Prior to joining Heyday Books, he was an editor-at-large of Yale University Press; a partner at the Kneerim & Williams Literary Agency; served for nine years as editor of the Los Angeles Times Book Review where he helped launch the Los Angeles Times Festival of Books; was editorial director of Times Books at Random House, where he helped to publish Barack Obama’s *Dreams From My Father*; and was publisher and editorial director of Hill & Wang and the Noonday Press at Farrar, Straus and Giroux.

C. Dale Young is the author or four collections of poetry including *The Halo* (Four Way Books, 2016). His linked collection of stories, *The Affliction*, is due from Four Way Books in early 2018. A recipient of fellowships from the National Endowment for the Arts, the John Simon Guggenheim Memorial Foundation, and the Rockefeller Foundation, he practices medicine full time and teaches in the Warren Wilson College MFA Program for Writers.

Javier Zamora was born in El Salvador and migrated to the United States when he was nine. He is a 2016–2018 Wallace Stegner Fellow, as well as a 2016 Ruth Lilly/Dorothy Sargent Fellow, and holds fellowships from CantoMundo, Colgate University, MacDowell, the National Endowment for the Arts, and Yaddo. His first book is forthcoming from Copper Canyon Press in fall 2017.

Matthew Zapruder is the author most recently of *Sun Bear* (Copper Canyon, 2014) and *Why Poetry*, a book of prose about poetry, forthcoming from Harper Collins in 2017. An associate professor and director of the MFA Program in Creative Writing at Saint Mary’s College of California, he is also editor at large at Wave Books, and editor of the Poetry Column for the New York Times Magazine. He lives in Oakland.