

UP TO  
**40% off**

FOR WRITERS  
ADVERTISING  
THEIR OWN  
BOOKS!

# Poets & Writers

**You've worked hard on your book.  
Let *Poets & Writers Magazine*  
help you reach over 100,000 readers!**

---

We are happy to offer authors advertising their own books up to 40% off list prices in our upcoming 2020 issues:

## **Color 30% Discounted Rates**

New Titles Ad: **\$284** (regularly \$405)

1/8 pg: **\$487** (regularly \$695)

1/4 pg: **\$812** (regularly \$1,160)

1/3 pg: **\$1,187** (regularly \$1,695)

1/2 pg: **\$1,523** (regularly \$2,175)

Full pg: **\$2,685** (regularly \$3,835)

## **B&W 40% discounted rates**

1/8 pg: **\$345** (regularly \$575)

1/4 pg: **\$573** (regularly \$955)

1/3 pg: **\$834** (regularly \$1,390)

1/2 pg: **\$1,071** (regularly \$1,785)

Full pg: **\$1,890** (regularly \$3,150)