

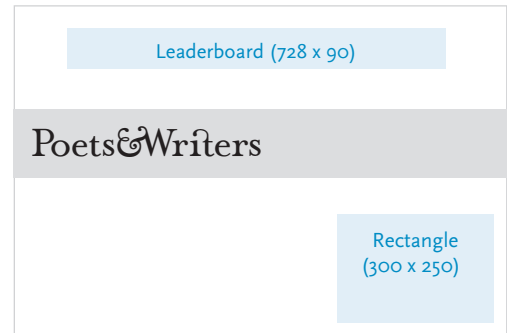
# Poets&Writers

## ONLINE ADVERTISING SPECS

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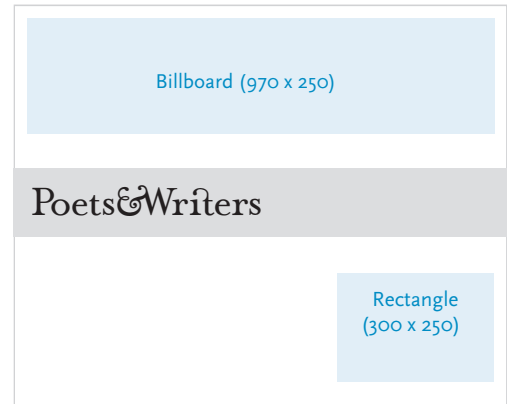
### PW.ORG

| Sizes       | Width x Height   |
|-------------|------------------|
| Billboard   | 970 x 250 pixels |
| Leaderboard | 728 x 90 pixels  |
| Rectangle   | 300 x 250 pixels |



### DESIGN NOTES

- Please provide URL link for your image
- File types: jpeg (jpg), gif
- Images hosted by a third party
- Max file size (including animated gif) is 100k
- Gif animations must have at least a 3-second delay between frames and at least a 6-second delay before looping



### E-NEWSLETTER

| Sizes             | Width x Height   |
|-------------------|--|
| Sponsored Article | 160 x 190 pixels (max size),<br>up to 75 words of text |
| Rectangle         | 300 x 250 pixels                                       |



### DESIGN NOTES

- Provide URL link for your image
- File types: jpeg(jpg) or gif
- Article Insertion images can be any size within maximum dimensions listed.