

Poets&Writers

Reading & Workshops Applicant Toolkit

Welcome! This toolkit is intended to assist those interested in applying for a <u>Readings & Workshops</u> mini-grant by providing guidance and basic tips for a successful application.

The R&W program provides mini-grants that pay writers to give readings and/or conduct writing workshops in diverse community settings. Organizations that sponsor readings and workshops in New York State or California, or Atlanta, Chicago, Detroit, Houston, New Orleans, Seattle, Tucson, or Washington, D.C., are welcome to apply for mini-grants to be used for writers' fees.

We encourage you to take advantage of the program to bring literary events to your community. Literature sustains us in its capacity to reflect deep human emotions, tell powerful stories, encourage dialogue and conversation about pertinent issues or challenges, and bring inspiration, beauty and meaning to people's lives. As stated in <u>our mission</u>: Poets & Writers' work is rooted in the belief that literature is vital to sustaining a vibrant culture. Let us help you sustain a vital culture in your community!

Who Can Apply

Any organization, venue, or group (nonprofit status is not required) interested in presenting a literary event can apply. We have received applications from libraries, community centers, youth centers, senior centers, hospitals, galleries, museums, parks, treatment centers, correctional facilities, reading series, presses, literary magazines, nature centers, cafes, colleges, and afterschool programs, to name a few.

An event organizer applies on behalf of a writer. To qualify, the writer must have literary credits in the genres of poetry, fiction, or creative nonfiction, which can include publication in literary magazines or anthologies, books (self-published work is accepted), or venues where they have read their work. If you're in need of a writer, you can search the Poets & Writers Directory, which lists over 10,000 writers, many of whom are open to participating in literary events. In addition, you can contact the appropriate office (see contact info below) for suggestions from our staff.

Writers cannot apply directly, but they may encourage event organizers to apply for them by sharing this toolkit. Writers can also use <u>our e-mail template</u> to introduce event organizers to our mini-grant program and easily connect them to us for application support.

Benefits of Applying

How will a grant that pays the writer benefit an organization? Here are just a few reasons why event organizers should apply:

- Paying the writer professionalizes your organization and event, and shows the writer their time, labor, and artistry are valued.
- Offering payment empowers event organizers to more confidently solicit a writer's participation in their event.
- Mini-grants allow event organizers to allocate other funds at their disposal to event costs, such as venue fees, and marketing and publicity.
- Poets & Writers' reputation as a national organization can help organizations leverage funds from other sources and attract audiences.
- Support from Poets & Writers helps link organizations and writers to the resources we
 offer, from <u>pw.org</u> to our print magazine, to awards, events, and other community
 building activities we organize.

Application Guidelines and FAQ

Before applying, read the <u>Application Guidelines</u>. Answers to most questions can be found in our <u>Frequently Asked Questions</u>. Of course, if you still have questions, we're happy to provide answers! Our contact info is below.

Application Checklist

Here's the information event organizers will need to have ready for the online application:

- event title and description
- event date(s), time(s), site, and site address
- participating writer's mailing address, phone number, e-mail, and a brief bio that lists a few of the writer's publication and/or performance credits
- grant amount requested from Poets & Writers
- additional amount the organization will pay the writer (encouraged, but not required)

How to Apply

- 1. Go to our online grants management system at pw.smartsimple.com.
- 2. Register your organization or log-in with your existing e-mail and password. If you can't remember your password, select the "Forgot Password?" link to request a temporary password sent by e-mail. (This can take a few minutes. Be sure to check your junk or spam folder.)
- 3. Click "Create a New Application"
- 4. Click the "Save Draft" button to activate the application.
- 5. Click "NEXT" to move to the first part of the application.

- 6. Review the organization information and make any needed corrections, scroll to the bottom, check "I have reviewed my profile and edited it, as needed," click "NEXT." Application Tip: Click "Save Draft" once you complete each section.
- 7. Continue to fill out each section of the application. When complete, click "Submit to P&W." Within a few minutes, you will receive a confirmation e-mail from noreply@pw.org. (Please check your junk or spam folder and add this e-mail to your address book.)

If you are applying for more than one writer, complete a separate application for each writer.

What Happens Next?

- 1. Event organizers are notified by e-mail within four weeks of applying. If the grant is approved, both the event organizer and writer are notified by e-mail of the grant award amount.
- 2. When a grant is approved, the writer is asked to register/log-in to our grants management system to verify their mailing address and provide their social security number for grant payment. Event organizers should check in with the writer to let them know that their fee is being covered, in part, by a grant from P&W; to receive this grant, the writer must respond to our e-mail and provide the information we need to issue a grant check.
- 3. The check is mailed directly to the writer two to four weeks after the event has taken place.
- 4. The event organizer and writer fill out a short report within thirty days of event completion.

Assistance

We invite event organizers and writers to ask questions about our grant procedure or seek feedback on plans for their event. We are available by e-mail and phone, and can also set up meetings by Zoom. We can also offer technical assistance, if there are questions that come up while filling out the application.

For events taking place in New York State, Atlanta, Chicago, Detroit, New Orleans, or Washington, D.C., call (212) 226-3586 x225 or e-mail rw-east@pw.org.

For events taking place in California, Houston, Seattle, or Tucson, call (310) 481-7195 or e-mail rw-west@pw.org.

To learn about what happens after you've been awarded a grant, download our Readings & Workshops Grantee Toolkit.